

ASE BLUE SEAL OF EXCELLENCE PROGRAM

Employing ASE Certified technicians takes your business training to the next level, while letting customers know you are dedicated to delivering superior service.



You recruit the best employees, support their training and insist on the highest-quality equipment. Your business stands out because of your ASE Certified staff and the quality reputation you've earned with your customers. Auto Service Experts have an application fee of \$150 (\$85 savings).

Now it's time to get all the attention you deserve for your commitment to excellence—through the ASE Blue Seal of Excellence program. To qualify, your repair business must meet the criteria listed below.

Repair Businesses

(Dealerships, Independent Repair Shops, Fleet Garages, etc.)

- ✓ At least 75% of technicians performing diagnosis and repairs must be ASE Certified
- ✓ Each area of service offered in the shop must be covered by at least one ASE Certified technician

Additional information can be found at www.autoserviceexperts.com.