

ARE YOU READY TO BOOST REVENUE WHILE INCREASING CUSTOMER ENGAGEMENT?

SAY HELLO TO DIGITAL SIGNAGE.



Over **80%** of people watch programming on Digital Signage when it is present.¹

Digital Signage grabs customers' attention, promotes your services, and sells on your behalf. Professionally produced content increases revenue and improves customer engagement.



1 in 5 customers make an unplanned purchase after watching Digital Signage.²

See How Digital Signage Solutions Like Digital Menu Boards And Private Label TV Can:

- Reduce perceived wait time with engaging content
- Promote products more effectively than static signs
- Drive traffic to your website and social media



Businesses report a **3-5% increase** in revenue per transaction through Digital Signage.³

Hear What Our Customers Are Saying:

"The Digital Menu Board easily pays for itself. In the first 3 weeks with the Digital Menu Board we sold 63 sets of windshield wipers. That broke a record."

Scott Zimmerman, Scotty's Tires

Spectrio gives your customers the right experience at the right time with the right message.

^{1,2} - Forrester
³ - Digital Signage Today