



Increase service visits, improve your customer retention and reduce your marketing expense resulting in more profit in your pocket!



LoyaltyTrac is the Next Generation Retention & Rewards Program for independent repair shops, lube centers, and tire stores.

LoyaltyTrac Advantages

BOOST CUSTOMER RETENTION by issuing tangible rewards to loyal customers that competing service providers do not offer. Enjoy 70%+ retention.

INCREASE PROFITS by replacing traditional cash discounts with rewards that can only be redeemed on future visits. Generate \$50K extra annually.

DECREASE DEFECTIONS when customers build equity (rewards) in your shop. Invested members are up to 3X more likely to stick with you.

INCREASE CUSTOMER REFERRALS by issuing low-cost reward currency to your members and their referrals. See up to 5X referral activity.

Turn-key Cloud Based Loyalty Platform	Fully Customizable Shop Rewards	Complete Customization to Your Brand	DMS / POS Integration	Detailed Reporting & Realtime Analytics
Member Web Portal	Member Mobile App	Custom Email Marketing with Automation	Member Text Message Notifications	Custom Direct Mail Marketing
Shop Web Site Integration	Shop Branded Gift Cards	Full Member Support	3rd Party Rewards Catalog Add-On	UltraCare Prepaid Maintenance Add-On



LOYALTYTRAC® PACKAGES

There is not a more effective way to build customer retention and drive increased profits than a well-tuned customer loyalty program.



Auto Service Experts Members
SAVE 25% Off
retail price

Package Includes	Fast Start Pricing (first 12 months)	MOST POPULAR		
		BASE \$359/mo \$249	STANDARD \$479/mo \$349	PREMIUM \$599/mo \$449
Points or Currency Based Rewards Engine		✓	✓	✓
Fully Customizable Rewards		✓	✓	✓
Mobile-Friendly Member Web Portal		✓	✓	✓
Branded Member Account Statements		✓	✓	✓
Custom Email Design & Deployment (1 per month)		✓	✓	✓
Web Based Program Management Portal		✓	✓	✓
Ongoing Program Consultation & Review		✓	✓	✓
Toll-Free Member Support Line		✓	✓	✓
Custom Membership Cards: \$0.75 ea		✓	✓	✓
On-Demand Email Templates & Deployment			✓	✓
Triggered Customer Surveys with AutoNotify™			✓	✓
Standard Member Mobile App			✓	✓
Multi-Store Linking			✓	✓
Automated Service Reminder Emails			✓	✓
Custom Membership Cards: \$0.60 ea			✓	✓
POS/DMS Integration (if available)				✓
Unlimited Custom Email Design and Deployment				✓
Custom Branded Member Mobile App				✓
Member Text Messaging				✓
QRewards™ and iBeacon Location-Based Rewards				✓
Platform API Access				✓
Custom Membership Cards: Included				✓
UltraCare Prepaid Maintenance Add-On		\$19/plan	\$15/plan	\$10/plan
3rd Party Rewards Catalog Add-On <small>Offer Merchandise, Digital, Gift Card, and Travel Reward Redemptions</small>		\$5 each	\$3 each	\$1 each

Over 1,000 repair facilities use LoyaltyTrac to keep their valuable customers coming back.