

# MERCHANDISING AND PROMOTIONS (MAP) CATALOG

Perception can drive a customer's buying decisions. Auto Service Experts offers a large range of Auto Service Experts signage and business supplies to assist the shop with national name recognition and a professional environment.

The MAP Catalog is dedicated to help our shops market the Auto Service Experts national brand. By leveraging this brand, you are operating as part of a national group.

All items in the MAP catalog can be purchased through your local distributor at nationally discounted prices.

Additional information can be found at:  
[www.autoserviceexperts.com](http://www.autoserviceexperts.com)

**SIGNAGE & PROMOTIONS**

