

## ROAD HAZARD PROTECTION PROGRAM

There is nothing worse than getting a flat tire and having to repair or replace it. With Auto Service Experts Road Hazard Protection\*, your customers will be in safe hands.

The Auto Service Experts Road Hazard Protection program is designed to be an added benefit for you and your customers. This program will add profit on every tire you sell while building customer acquisition and loyalty. Remember to offer the protection plan with every new tire sale.

Make up to \$10 or more additional PROFIT by offering Road Hazard Protection:

- ✓ 50 Tires per Month (\$500 additional PROFIT)
- ✓ 100 Tires per Month (\$1,000 additional PROFIT)
- ✓ 200 Tires per Month (\$2,000 additional PROFIT)

Additional information can be found at [www.autoserviceexperts.com](http://www.autoserviceexperts.com).

*\*A counter card and counter mat is included in the Auto Service Experts enrollment kit.*

### PROGRAM DETAILS:

- ✓ No up-front fees
- ✓ Additional profit on tires you sell and on claims you process
- ✓ Easy to use online registration and claims center  
[www.aseroadhazard.com](http://www.aseroadhazard.com)
- ✓ Absolutely no risk to you
- ✓ Builds customer value and loyalty

*For more information, or to enroll, call:*

**1-866-830-4189**