

# ON-HOLD MESSAGING AND OVERHEAD MUSIC

Create a professional feel for your customers while maintaining the local touch. On-hold messaging and overhead music will elevate your shop's image.



## On-Hold Messaging

Spectrio gives your callers the right message at the right time with the right sound. Turn on-hold idle minutes into useable marketing opportunities. When callers hear messages on the line, they will stay on hold up to 3X longer.

- Increase caller retention
- Reinforce your brand
- Drive traffic to your website and place of business

## Overhead Music

Spectrio is working hard to create a memorable in-shop experience for you and your customers. Music plays a huge part. In-shop music and messages enhance your customer's experience, boost productivity, and increase sales. A professionally licensed playlist will reinforce your brand.

- Influence shopper buying behavior
- Introduce new services and add-ons
- Create a memorable shop experience

Additional information can be found at:

[www.autoserviceexperts.com](http://www.autoserviceexperts.com)