

FORD MOTOR COMPANY FLEET PROGRAM

FORD COMPETITIVE PRICE ALLOWANCE

Ford Motor Company (Ford) special Competitive Price Allowance (CPA) is offered to active Auto Service Expert members. Ford's program is offered to meet competitive offers and promote the selection of Ford Motor Company products.

The Ford Customer Information Center and their website can provide you with a variety of essential information on 1-800-34-FLEET, or at www.fleet.ford.



HOW TO GET THE DISCOUNT:

1. Make a copy of this form to present for confirmation of enrollment
2. Contact your preferred Ford Motor Company Dealership or Fleet Management Company

NOTE TO DEALER:

Allowances will only be paid on eligible vehicles purchased or leased by your company for use in your operation. Please ensure that your Ford Fleet Identification Number (**FIN**), **BN138** (or your subsidiary's FIN) and option code 56A are placed on all orders for your fleet.

The subsidiary for The Pronto Network / Auto Service Experts is included in the CPA program and all sales and payments to these SUB FINs will count toward this CPA program as eligibility rules allow. The Account Name - SUB-FIN# is listed as follows: **The Pronto Network - B0341.**

HOW TO CONTACT YOUR REP:

<https://www.fleet.ford.com/contact-us/>

HOW TO LOCATE A DEALER:

<https://www.fleet.ford.com/dealerships/>

