

LOYALTY SOFTWARE PROGRAM

Customer retention is as important as new customer acquisition. How about doing both with a single program? Offer your customers (new and old) the opportunity to participate in YOUR loyalty program.

This program is designed to elevate your repair facility with the same offerings as the OE. LoyaltyTrac is the next generation retention and rewards program for independent repair shops, lube centers, and tire stores.

LoyaltyTrac Advantages

- Boost customer retention to 70% or higher
- Increase profits by \$50K annually by eliminating traditional cash discounts
- Decrease defections when customers build equity in your shop
- Increase customer referrals by 5X by issuing a low-cost reward currency to members and their their referrals

Additional information can be found at:

www.partspluscarcarecenter.com

