



Increase service visits, improve your customer retention and reduce your marketing expense resulting in more profit in your pocket!

OFFICIAL PARTNER



## LoyaltyTrac is the Next Generation Retention & Rewards Program for independent repair shops, lube centers, and tire stores.

### LoyaltyTrac Advantages

**BOOST CUSTOMER RETENTION** by issuing tangible rewards to loyal customers that competing service providers do not offer. Enjoy 70%+ retention.

**INCREASE PROFITS** by replacing traditional cash discounts with rewards that can only be redeemed on future visits. Generate \$50K extra annually.

**DECREASE DEFECTIONS** when customers build equity (rewards) in your shop. Invested members are up to 3X more likely to stick with you.

**INCREASE CUSTOMER REFERRALS** by issuing low-cost reward currency to your members and their referrals. See up to 5X referral activity.



Turn-key Cloud Based Loyalty Platform



Fully Customizable Shop Rewards



Complete Customization to Your Brand



DMS / POS Integration



Detailed Reporting & Realtime Analytics



Member Web Portal



Member Mobile App



Custom Email Marketing with Automation



Member Text Message Notifications



Custom Direct Mail Marketing



Shop Web Site Integration



Shop Branded Gift Cards



Full Member Support



3rd Party Rewards Catalog Add-On



UltraCare Prepaid Maintenance Add-On





# LOYALTYTRAC® PACKAGES

There is not a more effective way to build customer retention and drive increased profits than a well-tuned customer loyalty program.

**PARTS PLUS**

Parts Plus Members  
**SAVE 25% Off**  
retail price

Package Includes	Fast Start Pricing (first 12 months)	MOST POPULAR		
		BASE <del>\$359/mo</del> <b>\$249</b>	STANDARD <del>\$479/mo</del> <b>\$349</b>	PREMIUM <del>\$599/mo</del> <b>\$449</b>
Points or Currency Based Rewards Engine		✓	✓	✓
Fully Customizable Rewards		✓	✓	✓
Mobile-Friendly Member Web Portal		✓	✓	✓
Branded Member Account Statements		✓	✓	✓
Custom Email Design & Deployment (1 per month)		✓	✓	✓
Web Based Program Management Portal		✓	✓	✓
Ongoing Program Consultation & Review		✓	✓	✓
Toll-Free Member Support Line		✓	✓	✓
Custom Membership Cards: \$0.75 ea		✓	✓	✓
On-Demand Email Templates & Deployment			✓	✓
Triggered Customer Surveys with AutoNotify™			✓	✓
Standard Member Mobile App			✓	✓
Multi-Store Linking			✓	✓
Automated Service Reminder Emails			✓	✓
Custom Membership Cards: \$0.60 ea			✓	✓
POS/DMS Integration (if available)				✓
Unlimited Custom Email Design and Deployment				✓
Custom Branded Member Mobile App				✓
Member Text Messaging				✓
QRewards™ and iBeacon Location-Based Rewards				✓
Platform API Access				✓
Custom Membership Cards: Included				✓
UltraCare Prepaid Maintenance Add-On		\$19/plan	\$15/plan	\$10/plan
3rd Party Rewards Catalog Add-On <small>Offer Merchandise, Digital, Gift Card, and Travel Reward Redemptions</small>		\$5 each	\$3 each	\$1 each

**Over 1,000 repair facilities use LoyaltyTrac to keep their valuable customers coming back.**