

# ENROLL TODAY

IN THE  
SYNCHRONY  
CAR CARE™  
CREDIT CARD  
NETWORK PROGRAM



The Synchrony Car Care™ credit card helps drive businesses like yours to greater success. Keeping your customers on the road with the Synchrony Car Care™ credit card helps keep them coming back to you when they need service and repairs. The Synchrony Car Care™ credit card can also be used to purchase gas at gas stations nationwide.<sup>1</sup>

**GIVE CUSTOMERS A REASON TO BUY FROM YOU INSTEAD OF YOUR COMPETITORS.**



## Here's how Synchrony Financial's consumer financing helps your business.

### GIVING CUSTOMERS A CREDIT LIMIT AT YOUR BUSINESS:

- Differentiates your customer service
- Helps drive repeat business
- Helps build customer loyalty

### CONVENIENT PAYMENT OPTION HELPS CUSTOMERS BUY WHAT THEY REALLY WANT AND HELPS:

- Increase store traffic
- Increase average ticket amounts
- Close more sales

Plus, our online Business Locator that features all locations in our network, helps customers find businesses like yours that offer Synchrony Bank Financing.

## The Synchrony Car Care™ credit card helps your customers get the services they need:



**72%** of Synchrony Car Care™ cardholders say they always seek promotional financing options when making major purchases<sup>‡</sup>



**33%** of Synchrony Car Care™ cardholders say they would have gone elsewhere if financing options were not available<sup>‡</sup>

**\$267**

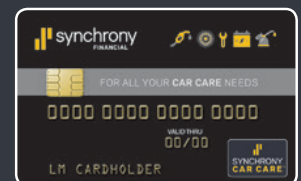
NADA per customer service/parts repair order<sup>†</sup>

**\$393**

Average Synchrony Car Care™ repeat purchase amount<sup>†</sup>

**\$750**

Average Synchrony Car Care™ 1st purchase amount<sup>†</sup>



First transaction amounts on the Synchrony Car Care™ Card average **\$750<sup>^</sup>** compared to **\$267<sup>†</sup>** for traditional bankcards and cash.



Call **1.866.209.4457** to enroll today.