



## SHOP SOLUTIONS

### YELP

We are excited to announce a partnership with Yelp, the #1 local review site and mobile app with over 160 million monthly unique visitors.



#### Included in the Yelp Partnership Program

- ✓ First and foremost, each shop will be introduced to their free Yelp listing
- ✓ FREE Educational webinars
- ✓ Education on local advertising products–this helps drive customers to your business when Yelp users search for “auto repair” nearby
- ✓ Shops can set their own daily budgets starting at \$7 per day with no term commitments–92% of consumers make a purchase after visiting Yelp, and nearly half do so within a day
- ✓ Tracking tools to measure how Yelp is impacting your business

You will have personalized support from a Car Care Yelp specialist–he/she will be reaching out to you to help you log into your account, add content to your listing, and discuss best practices to get the most use out of your Yelp profile.

You will be provided with direct contact information for your Yelp specialist–in the interim, feel free to connect with:

Anthony Funicelli | Yelp – National Account Executive | [anthony@yelp.com](mailto:anthony@yelp.com) | 212.377.1458

Additional information can be found at [www.partspluscarcarecenter.com](http://www.partspluscarcarecenter.com).