



At Serve First Solutions, we have a number of different services for your business based on your size, volume, business type, and special requests. For fast, reliable processing at some of the lowest rates in the industry, we will customize the best configuration for you. We provide you with everything you need, from POS equipment to 24 hours a day, 7 days a week toll-free customer service.

### Chargeback Mitigation & Management

SFS's first in class Chargeback Prevention Program assists with not only managing open disputes but allows real time access to statuses. Weekly notification and online portal access allows operators to decrease the cycle time for a dispute as well as decrease the number of disputes that a dealership encounters.

### Marketing Services – Gift and Loyalty Program

SFS's Gift & Loyalty Program makes it easy for locations to earn revenue and provide the services your customers require. Gift & Loyalty card programs are one of the most effective ways to retain your guests longer. So much more than mere gift certificates, these cards function like an in-house marketing division.

### Data Analytics – Insightics

Insightics transforms payments data into valuable insights about your customers, sales and similar businesses—helping you better understand and grow your business. The Insightics Solution is easy to use and incredibly versatile. Whether you want to find new customers, improve your marketing or understand how other local businesses are doing, Insightics will help your business reach its full potential.

For questions or comments, please contact:

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