



**DIRECT-HIT IS UNLIKE ANY OTHER TOOL IN THE SHOP,
GIVING YOU ACCESS TO:**



**TIME SAVING DIAGNOSTICS FROM
REAL-WORLD TECHNICIANS**

The proven shortcut tests and confirmed fixes in Direct-Hit by Identifix help techs find fixes faster than factory flowcharts. These fixes are collected from real-world technicians thru our award-winning Repair Hotline, then validated by an OE factory trained, ASE Master, L1 Carline Specialist prior to being entered into the system.



**GENUINE OEM SERVICE AND REPAIR
INFORMATION**

In addition to over a million confirmed fixes from real-world technicians, Direct-Hit by Identifix offers unedited factory data on more than 35 vehicle makes—both domestic and import—as well as Remove and Replace procedures, Component Locations, Trouble Codes (DTCs), Service Bulletins (TSBs), Estimating Tools, Labor Guides and more.



**SCHEDULED MAINTENANCE PROGRAMS
FOR MORE REVENUE**

You can run Direct-Hit's Factory Scheduled Maintenance plans in under a minute and educate your customers on the benefits of routine service in plain-talk language, generating additional revenue for your shop. We also have maintenance reminder reset procedures!



QUICK, RELIABLE PARTS AND LABOR ESTIMATING

Direct-Estimate, the estimating tool included for free with every Direct-Hit subscription, provides quick and easy access to the most current and reliable MOTOR information, as well as the convenience of integrated parts ordering for increased productivity. Estimates can be built, saved, printed or emailed directly to customers for approval



**REPAIR HOTLINE
LIVE TECHNICAL
ASSISTANCE**

For support beyond the web, we have 45+ OE factory-trained, ASE Master, L1 Carline Specialists who are dedicated to working with you to find your fix. Call **1.800.288.6210** for details.

**VISIT WWW.IDENTIFIX.COM/SUBSCRIBE OR CALL
(800) 745-9649 TO SCHEDULE A FREE TEST DRIVE!**

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