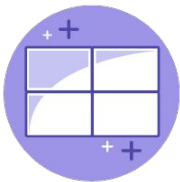




Automotive Marketing Solutions

Engaging customers on-premise is an important stop on their path to purchase. With our platform, you'll optimize common customer touch points such as when they call, when they're at your counter, and while they wait, and turn them into selling opportunities. And with access to our library of automotive content and talented designers and producers, you can quickly create and update the messaging that's most relevant to your brand.

You have a captive audience in your shop.
Market to them when it matters most.



Digital Signage

Visual marketing that engages, educates, and entertains customers.



On-Hold Marketing

Engage customers even if you have to place them on hold.



Overhead Music

Fully licensed overhead radio that integrates your brand messages.



WiFi Marketing

The most affordable way to generate high quality leads.



Scent Marketing

Enhance your location and create lasting impressions with custom aromas.

For More Info, Contact:

Cody Childress / 813.670.3501

codyc@spectrio.com

*Digital Signage
Starting at \$55/MO**

PRICING FOR MEMBERS ONLY. ONE-TIME SET UP + ACTIVATION FEE MAY APPLY



Your Logo Here *Driven to Serve You!*



TIRE TREADS WORN DOWN?

OIL CHANGE	
Conventional	\$23.95
Semi Synthetic	\$34.95
Full Synthetic	\$54.95

MAINTENANCE	
Wiper Replacement	\$12.95
Cabin Air Filter Replacement	\$35.95
Headlight Restoration	\$89.95
Tire Rotation & Balance	\$49.95

Forecast

1 PM	3 PM	5 PM	7 PM
☀️ 68	☁️ 67	☁️ 65	☁️ 62

Your Logo Here **Wed, Feb 22**



Brake Service

Our technicians can inspect your brakes to make sure they're operating properly and safely.

Automobile technicians must have current skills and knowledge to keep pace with the ever-changing vehicles. That's why we employ qualified ASE certified technicians.

Digital Signage

Whether at your counter, in your waiting area, or one-on-one, equip yourself with the tools and content to build your customer's knowledge about your brand. From pricing and promotions, to the reasons why different repairs are important, use Digital Signage to demonstrate value and build trust.

On-Hold Marketing

85% of your customers who call prefer on-hold messages to silence. Combine custom messaging and music that can increase call retention, promote specific services and drive revenue.

Overhead Music

Overhead Music has the power to influence behavior and mood inside your business. It's the perfect way to blend the perfect atmosphere with custom ads that promote your brand and services.

WiFi Marketing

Our WiFi Marketing platform transforms guest WiFi into an engaging customer experience that collects customer data and boosts revenue. Spectrio allows you to market products and services to your customers in real time and measure results, and continue to engage them outside your clinic.

Scent Marketing

Proven to increase sales, enhance mood, and create emotional responses, Scent Marketing is an integral element in creating a more authentic, unforgettable, branded atmosphere for your businesses.

Educate Customers On Demand

Free with any service, Vehicle on Demand takes the complexity out of car maintenance by explaining complicated repairs with simple language and 3D animations. Use it on your Digital Signage, or any mobile or tablet device with the VOD app.

